



Silver Spring Village

Fiscal Year 2015 Annual Report



The mission of Silver Spring Village is to build and sustain a supportive network of neighbors helping neighbors remain in their own homes and be engaged in the community as they age.

Serving Residents of Zip Code 20910

Leadership and Organization

(through June 30, 2015)

Silver Spring Village, Inc.

Board of Directors

Claire Maklan, *President*

Peggy Gervasi, *Vice President*

Mary Ann Zimmerman, *Secretary*

Michele Frome, *Treasurer*

Martine Brizius

Roberta Gosier

Gary Klauber

Anne McHenry

Mae Novak

Jacqueline Wallen

Executive Director

Marcy Frosh

Committee Chairs

Communications—Claire

Maklan, Bruce Rosenthal

Development—Mary Ann Zimmerman

Finance—Michele Frome

Membership—Anne McHenry

Member Benefits—Gary Klauber

Nominating—Michele Frome

Service Providers—Shannah Koss

Volunteers—Mae Novak

Vibe/Annual Report Editors

Connie Raab, Erica Summers

Facebook Administrators

Terry Savage, Nora Onley

SPARKLE Representatives

Cynna Janus, Roberta Gosier

Silver Spring Village, Inc. is a tax-exempt, nonprofit organization [501(c)(3)].

This report covers Village activities and accomplishments for the fiscal year ending June 30, 2015.

President's Message: Why We Do What We Do



Our second annual report presents some very impressive numbers: members, volunteers, and donors, as well as rides, friendly visits, and in-home assistance all increased (see page 3). Monitoring metrics is important, but behind every number is a person and a story.

Meet Ms. B: Last year, our volunteers drove this member to daily radiation treatments for five weeks. Village drivers not only met Ms. B's intense transportation needs but also provided emotional support that, she told us, "kept her going." The cancer treatment was successful, but she continues to have mobility challenges. Determined to stay in her home, Ms. B requested help with trash and recycling, a weekly home cooked meal, grocery and pharmacy errands, and of course, more rides to doctors. With help from the Village, someone who was profoundly isolated and in need of medical care just over a year ago now has a dozen new friends rallying around and cheering her on.

Ms. B says the Village "has been a true godsend for me and done wonders in restoring my belief in the kindness of strangers."

And Ms. F: Another member needed assistance when she returned home after a stay in rehab. Village volunteers called or visited and provided other assistance *every* day. This support reassured her son, who lives in the Midwest, that his mother was recovering and was safe in her own home. Now, Ms. F is back to her old self. Our volunteers accompany her to exercise classes and the grocery store, and her grateful son says, "People ought to be signing up [for Village membership] in droves."

Of course, most members do not need intensive support. Sometimes a single task can be a barrier to staying at home. We help our members by carrying groceries up a long flight of stairs, moving a transport wheelchair from car to house, and helping with paperwork when arthritic fingers or low vision make addressing envelopes impossible. Other types of volunteer assistance enhance a member's quality of life: this spring, for example, volunteers helped two members plant their vegetable gardens—a favorite activity that they are no longer able to do themselves.

For many of our members, the most valuable thing is the opportunities the Village provides for meeting new people and growing one's social network. Maybe they recently retired, were recently widowed, have mobility problems, or are new in the area. Our full program of educational and social activities tries to address our members' varied interests and take advantage of their wide range of experience and talents. Many members enhance their Village participation by serving as volunteers, either providing direct service to other members or by helping to run the Village. In all these ways, they help to build a stronger community and a better place for all of us to age in place.

The Village is here for all our neighbors—those who need some help and those who want to help. It's why we do what we do.

—Peggy Gervasi, President, FY 2016

The Year in Numbers

It was a banner year for the Village in many ways. Numbers of members and volunteers are up; volunteer hours are up. All categories of volunteer activities are up; some are way, way up (note rides). And we offered something new: a home safety check program with the County Fire and Rescue Service. As a result, 22 homes of 28 total members are now safer.

MEMBERSHIP AND VOLUNTEER NUMBERS FY2014 VERSUS FY2015

	FY 2014	FY 2015	Increase
MEMBER NUMBERS			
Total members	65	103	58%
Full	40	52	30%
Associate	25	51	104%
VOLUNTEER NUMBERS			
Total volunteers	55	80	45%
Total hours	8,899	12,272	38%
No. of rides	77	290	277%
No. of visits/calls	250	350	40%
No. of at home assistance requests filled	100	220	120%
No. hours for phone volunteers	1,142	1,532	34%
Percent of full members helped at least once	68%	90%	32%

In a typical month, the Village holds about nine events for members. In FY2015, these included:

Education

- Talks and demonstrations on such diverse topics as getting fit, writing memoirs, decluttering, cooking Mandarin, gardening, and making movies in and about Washington DC.
- Current events discussion series

Arts

- Art gallery visits
- A symphony concert
- Ballet videos
- An evening of jazz
- Classic movies at AFI
- A monthly book discussion group

Health and Safety

- Introduction to gentle yoga
- Talk on communicating with your doctor
- Home fire safety presentation
- Home safety checks

Strictly social

- Numerous coffees, lunches, happy hours, and dinners
- Walks in the park
- Plant swap
- Book swap

Join Us!

Membership: Residents throughout the 20910 zip code are eligible. All members can attend events, get discounts from local businesses, receive a subscription to *Washington Consumers' Checkbook*, access our information service, and get referrals to professionals. Full members can also receive services from our volunteers such as transportation, indoor and outdoor household help, technology support, friendly visits, and check-ins. Membership dues are: Full: \$350/individual or \$450/couple; Associate: \$150/individual or \$250/couple. Reduced cost full memberships are available to qualified applicants; call or email the Village for more information.

Volunteering: People age 18 or older interested in supporting our mission (see page 1) are invited to apply to volunteer. Volunteers are not required to be members of the Village (though they are welcome to join, and many do). They need to complete an interest form and application, and have a background check. Training is provided. All applicants must be officially accepted and enrolled by the Volunteer Coordinator before performing tasks for the Village. All sorts of skills and interests are welcome.

Donating: To keep our Village strong, we need funding from organizational and individual donors, in-kind contributions, and grants. Contributions in any amount are gratefully accepted. Donations are tax-deductible, as permitted by law. Checks should be made to Silver Spring Village and mailed to Silver Spring Village, PO Box 8217, Silver Spring, MD 20907, or donations by credit card can be made online via the [donation page](#) of our website. Consider the Village in your will, in memorial donations, or in someone's honor. We would love to hear from local businesses that might contribute or provide in-kind contributions or discounts to our members.

Contact us!

Resources and Financial Management

What's behind our financial statements on page 4? In the second half of FY2015, the consulting fee for our half-time executive director was the largest single expenditure. Other significant past (and ongoing) expenses included liability insurance, printing, copying and supplies, telephone, and website hosting. Our focus in 2015 was to grow stronger, so we spent time and money to establish and document policies and procedures that will provide a strong foundation for growth. We also worked to increase the diversity of our members and volunteers and established a pilot program of reduced membership fees for those who would otherwise not be able to afford to join the Village. Looking ahead, our FY2016 budget includes a plan to increase staff, to a total of 1.3 full time equivalents, and maintains a sufficient reserve to cover six months of staff costs. From FY14 to FY15, we doubled our revenue. To meet our goals for FY16, we will have to increase our revenue by about 30%.

Finances

Statement of Financial Activity July 1, 2014 —June 30, 2015

INCOME

Membership Dues	\$21,050
Individual	
Donations	\$12,049
Foundations/ Organizations	\$16,000
Contracts	\$10,000
In-Kind Income	\$7,015
Total Income	\$66,114

EXPENSES

Programs	\$25,899
Fundraising	\$1,288
Administration	\$6,783
Total Expenses	\$33,970

NET INCOME \$32,144

Statement of Financial Position as of June 30, 2015

ASSETS

Cash	\$51,686
Prepaid Expenses	\$1,288
Total Assets	\$52,974

LIABILITIES & NET ASSETS

Liabilities

Accounts Payable	\$2,536
Total Liabilities	\$2,536

Net Assets

Unrestricted	\$49,938
Temporarily	
Restricted	\$500
Total Net Assets	\$50,438

**TOTAL LIABILITIES &
NET ASSETS \$52,974**

Thank You, Donors!

\$2,500 or More

Sanford & Doris Slavin Foundation
United Therapeutics Corporation

\$1,000 - \$2,499

Debbie & Nick Gilbert
Raab Spirit Fund
Mac & Carlene Roberts
Seekers Church

\$500 - \$999

Kathy Kopnisky
Claire & David Maklan

\$250 - \$499

Gilbert Baxter
Martine Brizius
Edward M Evans
Peggy & Fred Gervasi
David Goldstein
George Lane
Edward Lee
Steven Rosen
Terry Savage
Denise & Chuck Sherer
Edward L Wolf
Mary Ann Zimmerman

\$100 - \$249

Cindy Brach & David Neufeld
Jo Anne Cashel
Michele Frome
Anne Gavin
Roberta Gosier
Alan Gregerman & Lisa
Otterstrom
Margaret Iwamoto
Gary Klauber
Michael & Hollice Looney
F Carroll McKown
Raquel D Montenegro
Mae Novak
Cricket Parmalee
Theone Relos
Bonnie & Bruce Rosenthal
Alan Talbert
Jacqueline Wallen
Janice Zalen & Jared Wermiel

Up to \$99

Anonymous (3)
Kenneth Cantor & Carol Lite
Suzana Cooper
Lale Dorr
Rosa Greher
Eileen & Max Guzikowski
Susan Harding
Cynna Janus
Jonathan Kidwell
Jeanette Honsa
Fern Hunt
Carolyn Lauer
Barbara Leyser
Roberta Light
Nancy Markstein
Pam McFarland
Anne McHenry
Stephen Murphy
Jeannette O'Connor
Anne & James Riley
Reemberto Rodriguez
Margaret Thorpe
Betty Whitley
Marilyann & Melvin Williams

GRANTS AND CONTRACTS

The Morris & Gwendolyn Cafritz
Foundation
Montgomery County Executive
Collaboration

IN-KIND SUPPORT

BK Nails—Blair Park
Gwendolyn E Coffield
Community Center
CVS—Blair Park
Daily Dish
DigiPrint Connection
Easter Seals DC/MD/VA
Giant—Blair Park
Negril Eatery
Parkway Deli
Peet's Coffee & Tea—Blair Park
Helaine Resnick
Rock Creek Sports Club
Seabury at Springvale Terrace
Barry Seltser
Silver Spring Regional Center



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